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art Pier 94  
new york  
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CONTEXT  
new york



**Shark Tank's Kevin O'Leary Taps Art New York/CONTEXT New York for International Photo Exhibition, Presented by Tansey Contemporary Sales of Works To Benefit The Perry J. Cohen Foundation and Teenage Entrepreneurs**

**April 5, 2016** - Miami, FL - Kevin O'Leary and Nick Korniloff, the Founder and Partner of Art New York/CONTEXT New York, announced the contemporary photography exhibition, presented by Tansey Contemporary, will feature original images taken by O'Leary himself. The curated installation will be featured at the second edition of Art New York. All profits from the sales of the photographs will benefit the Perry J. Cohen Foundation and aspiring Teenage Entrepreneurs.

The fairs take place at Pier 94, and O'Leary's works will be available for acquisition on May 3, 2016, at the VIP Private Preview which starts at 2PM.

O'Leary's exhibition will also be open to the public from May 3 - 8, and he will personally be on site at select times to speak about his works in person. The exhibition will complement the additional 150 international galleries and nearly 1,200 international artists exhibiting blue chip, modern and contemporary art works over the six-day-long fair.

The outspoken business and TV personality, best known in America for his role on ABC's Shark Tank, drew his inspiration for the exhibition from teenage entrepreneurs, he said.

"Shark Tank has been a lightning rod for entrepreneurial culture in this country, and I'm lucky to be a part of that. Every day, I meet bright, motivated, young people who want to become entrepreneurs. I want to do something to encourage them," said O'Leary. "Partnering with the Perry J. Cohen Foundation was natural after I got a chance to meet Perry's parents, Pamela Cohen and Nick Korniloff, and understand what an amazing and passionate life that this young entrepreneur and art lover lived."



Kevin O'Leary, "Helicopter Kite", 2007



Kevin O'Leary, "Study from Room 48D"

The "Irreconcilable Images" Exhibition will feature Electric Objects, a startup based in New York City, which is pleased to partner with Kevin O'Leary and the Perry J. Cohen Foundation to power the exhibition and sale of his limited edition video work, "Study from Room 48D." Collectors will be able to view and buy "Study from Room 48D" on a special limited edition EO1, a digital art display made specifically for art. All proceeds benefit the Perry J. Cohen Foundation.

Electric Objects is organized around a fundamental challenge: to show the world that digital art can live in our homes, and that computing can be about more than video games, email, Facebook, and productivity tools. The company's first product, EO1, is an Internet-connected display designed specifically for discovering and enjoying art in the home. Collectors can browse thousands of available works of art, and change the art that appears on EO1 right from their phone. Electric Objects works with artists all over the world, and has committed \$100,000 to fund new and original works of art for the platform in 2016. Learn more at [www.electricobjects.com](http://www.electricobjects.com).

### **Lifelong Photographer**

O'Leary has had a lifelong interest in high-end photography and art. "Art and photography has always had a place in my life, side-by-side with business, like yin and yang," said O'Leary. "I'm excited to have this opportunity to share that with the international audience that attends the prestigious Art Wynwood fair, and to benefit a cause I care about deeply."

The idea for a photo exhibition and philanthropic endeavor came from a chance meeting between the O'Leary's, Pamela Cohen and Nick Korniloff during the Art Miami fair. Cohen, Director of Marketing for Art Miami and President of the PJCF, said, "We met and immediately engaged in conversation about specific artwork on exhibit, Kevin's photography, philanthropy around teenage entrepreneurs, our son's entrepreneurial spirit and the Foundation we created in his honor. Perry was a huge fan of Kevin's and as a family we spent many hours watching Shark Tank. It was a very powerful and meaningful conversation, with Kevin ultimately stating that he wanted to know more about our son and the foundation, our fairs and we wanted to know more about and see his photography work. Since then, we have stayed in touch, and due to Kevin's sincere interest in our son's story, he made the generous offer to provide all proceeds of his sales to the PJCF." said Pamela Cohen.

The widespread interest in O'Leary's photographs

A national magazine ran a story about his interest in arts, and included several images from his collection, explained O'Leary "That's when people started asking me about my photography," O'Leary said. "Eventually, I began to wonder if there was a way to harness that interest in support of a great cause."

Pamela Cohen agreed. "We truly believe that our chance meeting with Kevin was a gift from our Son, as all the elements that we have put together are things he truly cared about - specifically helping those who want to achieve, art and the love for the fairs we operate.

We are always looking for creative and exciting exhibitions to introduce to our network of collectors, curators, art advisors and art enthusiasts.

Kevin is a talented lifetime photography artist who has captured his existence behind the camera long before he was in front of it. His first entrepreneurial venture in the late 1980's was the Special Event Television Company

where he was a camera man, editor and producer. The sale of that company seeded the genesis of SoftKey Software Products and eventually The Learning Company which was sold to Mattel for \$4.2 billion in 1999. He has never put down his camera since. O'Leary is an intelligent person, sought-after public speaker and one of the greatest storytellers I have ever met. We are excited that he will share his creative journey with us this President's Day Weekend, while supporting a cause that he has championed - and our son believed in."

**About the Exhibit:** The title of this exhibit is "Irreconcilable Images" Said O'Leary "I love to find objects that seem to be out of place in their surroundings. I call them "irreconcilable" because viewing the work alerts your sense of foreboding and you are suspicious of what you are seeing. The eye keeps trying to reconcile the imputed inaccuracies. To me that is the hallmark of a great image that remains timeless". The work spans multiple decades and geographies.



**About Kevin O'Leary:**

Kevin O'Leary is an entrepreneur, investor, photographer, guitarist, author and winemaker. He is the Chairman of O'Leary Funds and O'Shares ETF's and a member of the 108 year old Boston based Hamilton Trust. Kevin is an investor on ABC's Shark Tank. He is a contributor to CNBC, CTV, BNN, ABC News and Good Morning America and a co-host for Discovery Channels Project Earth. He the founder of O'Leary Fine Wines. He is the author of three number #1 international best selling books, the "Cold hard Truth", "Men Women and Money" and Family Kids and Money. Previously, O'Leary co- founded and was president of SoftKey (later called The Learning Company), a global educational software company. For more information, visit [www.kevinoleary.com](http://www.kevinoleary.com) and follow @kevinolearytv.

**About The Perry J. Cohen Foundation:**

Perry Cohen is a 14-year-old boy who went missing at sea on July 24, 2015. He was last seen leaving the Jupiter, Florida inlet on his good friend's boat. The United States Coast Guard (USCG) conducted one of the largest Search and Rescue (SAR) missions in modern day history to find Perry and his friend. After an exhaustive eight-day, 55,000 square nautical mile search, the United States Coast Guard (USCG) suspended their efforts at sunset on July 31, 2015.



The Perry J. Cohen Foundation (PJCF) is a 501(c)(3), established by Perry's mother, Pamela Cohen, and his stepfather, Nicholas Korniloff. The mission of the foundation is to create awareness and education for all individuals around the safe enjoyment of recreational boating, fishing, and water sports. The goal of the foundation is to facilitate a deeper connection between America's youth and proper boating safety standards. Through interactive education and enhanced safety awareness, the foundation will seek to empower youth to take a preemptive lifesaving approach to boater safety: to instill smart decision making skills that will last a lifetime.

Because of Perry's deep love for the sea, a highlight of the foundation's work will be its annual scholarship program that will recognize deserving students who plan to further their education in the Marine Science and Marine Wildlife fields, as well as the preservation of our coastlines. The foundation will also seek to continue to provide financial assistance to future SAR efforts for others lost at sea. For more information, visit [www.pjcf.org](http://www.pjcf.org).

Perry was also a young entrepreneur with many creative ideas and an interest in business and had a dynamic personality for a teenager. His interest in being an entrepreneur were evident as a young child when at six years old he started his own car washing business in his neighborhood.

All contributions benefit the Perry J. Cohen Foundation, Inc. is a 501(c)(3), registered with the State of Florida. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE STATE OF FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OR ON THE WEB AT [www.800helpfla.com](http://www.800helpfla.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

**Art New York/CONTEXT New York and Art Miami LLC:**

Art New York/CONTEXT New York are operated and produced by a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. The ownership team also produces Art Miami, CONTEXT Art Miami and Aqua all taking place during Miami Art Week, Art New York, CONTEXT New York (May), Art Southampton (July), Art Silicon Valley / San Francisco (October) and Art Wynwood (February).

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**GREENLAND RIVER**  
2007

**SIZE**  
16" X 24"



**ARCHWAY**  
2001

**SIZE**  
16" X 24"



**PLACE VENDOME**  
2000

**SIZE**  
16" X 24"



**CHRISTMAS EVE CITYSCAPE**  
2015

**SIZE**  
16" X 24"



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TANSEY CONTEMPORARY



**MAN AT NIKI BEACH**  
2013

**SIZE**  
16" X 24"



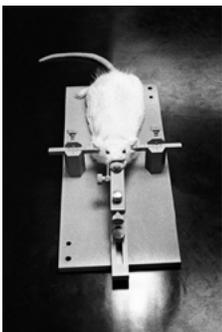
**CYPRUS STAIRCASE**  
1990

**SIZE**  
16" X 24"



**WOMAN ON CHAINS**  
2013

**SIZE**  
16" X 24"



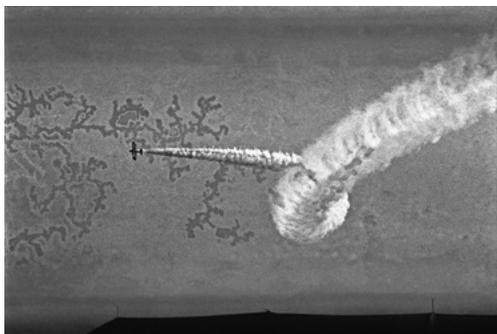
**LAB RAT**  
1976

**SIZE**  
16" X 24"



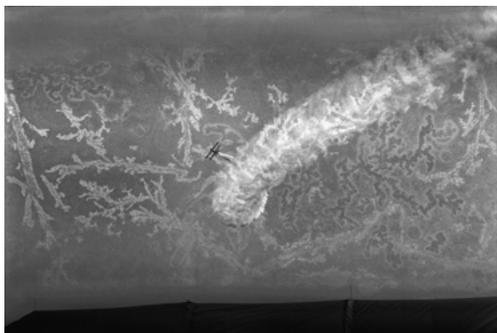
**INFLATING ZEPPELIN**  
2008

**SIZE**  
16" X 24"



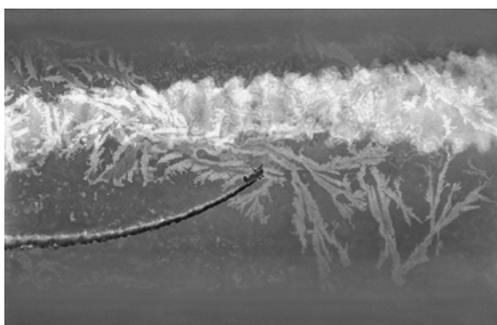
**AIR SHOW #1**  
1988

**SIZE**  
16" X 24"



**AIR SHOW #2**  
1988

**SIZE**  
16" X 24"



**AIR SHOW #3**  
1988

**SIZE**  
16" X 24"



**KANGERLUSSAUG GLACIER GREENLAND**  
2007

**SIZE**  
16" X 24"



**LIFEGUARD**  
2013

**SIZE**  
16" X 24"



**KEVIN O'LEARY**  
SELF PORTRAIT  
1975

**SIZE**  
16" X 24"



**TARGET PRACTICE**  
2007

**SIZE**  
16" X 24"



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TANSEY CONTEMPORARY



**HELICOPTER KITE**  
2007

**SIZE**  
16" X 24"



**BIG FOOT**  
2007

**SIZE**  
16" X 24"



**KIEV**  
1986

**SIZE**  
16" X 24"



**ROCKET LAUNCH**  
2007

**SIZE**  
16" X 24"



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**LANI ROAD**  
1998

**SIZE**  
16" X 24"



**STUDY FROM ROOM 48D**  
LIMITED EDITION DIGITAL ART DISPLAY