



FOR IMMEDIATE RELEASE

Art New York Intercepts Two Elite NFL Stars To Team Up with The Bushwick Collective for “The Corners of New York” Exhibition

In Support of the Perry J. Cohen Foundation

NEW YORK (April 28, 2016) – Football and art might seem to be somewhat odd bedfellows, but with the opportunity to connect with a major art fair and to support the Perry J. Cohen Foundation (PJC Foundation), it was a natural pairing and a unique collaboration to support an important cause for two elite NFL stars – Darelle Revis and Janoris Jenkins.

Established in the memory of Perry Cohen, a 14-year-old boy who went missing at sea on July 24, 2015, by Perry’s mom, Pamela Cohen, and his stepfather, Nicholas Korniloff, the mission of the PJC Foundation is to create awareness and education for all individuals around the safe enjoyment of recreational boating, fishing, and water sports, with the ultimate goal of the foundation to facilitate a deeper connection between America’s youth and proper boating safety standards. Perry was a great kid with deep New York roots, and was a fan of the arts, nature, business and sports, making this event a natural partnership.

To assist, Art New York will host two of New York’s biggest NFL stars and elite cornerbacks, seven-time Pro Bowl Selection and Super Bowl Champion Darrelle Revis (#24) of the New York Jets, and Janoris Jenkins (#20) of the New York Giants. Each of these superstars has had his portrait painted in advance of the fair, Revis by celebrated Brazilian street artist Sipros, and Jenkins by See TF.

“I am proud to participate in this special collaboration between football and art, and enthusiastically support the mission of the PJC Foundation. Perry loved football, the outdoors, and being on the water, and with the summer fast approaching, it is important to honor his legacy and teach both adults and children about boating safety. The PJC Foundation will carry on this goal, especially through summer, with its ongoing educational programs,” said Revis.

Both artists and athletes will be present for the works’ unveiling, Revis on May 3 and Jenkins on May 4. Jenkins said, “I am very pleased to have the opportunity to support the PJC Foundation and its worthwhile purpose of offering essential instruction to all for safe boating practices. I am delighted to participate personally, as I feel Perry’s legacy must be fulfilled in order to

achieve the ambitious, important objectives and valuable programs of the PJC Foundation that will no doubt positively benefit everyone for many years to come.”

The works will be featured in “The Corners of New York,” a very special installation commissioned and curated by Joe Ficalora, the founder of The Bushwick Collective, and presented by Tansey Contemporary of Santa Fe (Booth #B-10). Sales proceeds from “The Corners of New York” will benefit the Perry J. Cohen Foundation, and the portraits will be located at the same booth as Kevin O’Leary’s photography exhibition “Irreconcilable Images,” with sales of O’Leary’s photographs also benefiting the PJC Foundation and Teenage Entrepreneurs.

"The Bushwick Collective is a family that is connected all across the world with a primary focus on pursuing your passions in life. Everyone on this earth at one time or another needed the help of another, it’s only up to us to be there for each other, and we are proud to have the opportunity to support the PJC Foundation,” said Ficalora.

Additionally, Mike and Jennifer Tansey noted, “Tansey Contemporary is delighted to represent the outstanding photography included in Kevin’s O’Leary’s collection and present ‘The Corners of New York’ – it is an added benefit that we can support the ongoing efforts of the Perry J. Cohen Foundation.”

The combined exhibition space of both Art New York and its sister fair, CONTEXT New York, covers more than 200,000 square feet against the dramatic backdrop of the Hudson River (making it larger than four regulation football fields) and can easily accommodate the 1,200 artists representing 150 exhibiting galleries from 50 countries around the world. The outstanding roster of prestigious galleries will showcase investment quality high end modern and contemporary art, as well as works by mid-career and emerging artists. The fair is expected to receive over 60,000 visitors during the six day exhibition, which opens on Tuesday, May 3 and closes on Sunday, May 8. Art New York and CONTEXT New York will offer the largest collection of art for sale to collectors in Manhattan, including many never-before-exhibited, exclusive works, as well as present highly anticipated projects and events.

About Art Miami

Art Miami LLC is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. In addition to three fairs during Miami Art Week -- Art Miami, CONTEXT and Aqua -- the company annually produces Art Wynwood during Presidents Day weekend in February, Art New York and CONTEXT New York in May, Art Southampton in July, and Art Silicon Valley/San Francisco in October.

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For information on the Perry J. Cohen Foundation: www.pjcf.org. For information on the fairs and a complete listing of participating galleries go to: www.artnyfair.com.

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